

EGGIE AWARD CATEGORIES

2019-2020

GENERAL EVENT INFO

- MAY 28th 2020 6:30 pm @ Oakcrest (Unless venue/time change is specified)
- OPEN TO: Student, Staff, Family, Admin., Community members, Press
- **FREE SUBMISSION REQUIREMENTS:**
- Videos must be submitted digitally on Google Drive to the 2020 Oakcrest Eggies folder by the media/film instructors *in charge of submissions*. *It is the teacher's responsibility to ensure the video submitted meets the requirements of length, appropriateness and quality.*
- Submissions must be uploaded to the appropriate folder by the due date or they will not be considered for judging. Please enter the video information on the supplied video entry spreadsheet for your school.

The following applies to ALL Media & Film Categories

● ALL VIDEOS ARE DUE FROM STUDENTS ON GOOGLE DRIVE BY MIDNIGHT

Friday, May 8th 2020.

- If a submission is deemed unsuitable, that teacher will have until *Monday May 11th* (12 noon) to replace the unsuitable video in the folder (Videos will be sent out at noon on Monday to the judges and folders will be locked)
- Projects that are deemed ineligible cannot be modified and resubmitted. It must be a NEW project (have a backup). If the school does not have a backup submission the teacher can keep it in, however, there will be a 10 point deduction from the final grade when it gets back from the judge.
- Projects submitted by staff **AFTER MIDNIGHT Sunday, May 11th 2020** will NOT be considered for judging - unless it's one of the ineligible replacements.

SUBMISSION RULES:

● All content in each entry (Film & Media) should be school appropriate. The target audiences for this contest are students, faculty and the community. Profanity and extreme violence, drug use and sexual content will not be permitted. Questionable content will be reviewed by our District Panel to determine eligibility.

*Each submission should be labeled School Name_Category_StudentName and put in the proper folder by the teacher. Please do not give students access to Eggies Folders.

● Any use of copyrighted material such as (images, music, sounds and footage) is acceptable if used correctly and should be credited appropriately during or at the end of the submission.

● Time limits and descriptions for Film and Media Categories are listed with each category description in this form. Please adhere to the time limits and descriptions.

● Each submission should be developed and created by either a Film or Media student. School students, faculty, community members and family members may assist by appearing in the submission **but should not write, shoot or edit the final project.**

DISTRICT EGGIE CATEGORIES 2020

FILM CATEGORIES

Due to the changes in programs across all three schools, the film categories are now open to both film and media students While a staff member may be involved in your film, they cannot win an award. Please make sure that the main actor is a current student in your school. They do not have to be in your class, however, all of the production work (producing, writing, directing, editing, etc.) must be completed by students in your Film/media class. No EPAs can win an award, or should be directing, editing, or writing your film. A majority of any project submitted should be recorded on school grounds (50% on school grounds)

GENERAL CATEGORY RULES:

- All Films submitted should be 10 minutes and under. This includes credits. The only exception is the 5 day Film Festival which should be between 3-5 minutes.
- A film entered for the EGGIES may only be entered in 3 categories for the film portion.
- A submitted film can be entered into 3 film categories and still be nominated for best film.
- The above rule does not apply to The Best Script category.

FILM CATEGORIES & DESCRIPTIONS

- 1. Best Film** - A film in any genre created by students that exemplifies knowledge of the production process as well as technical skills and storytelling technique.
- 2. Best Film director** - Teachers will nominate 1 student director via a movie (or film based project) that has strong direction.
- 3. Best Film Editor** - Teachers will submit 1 film that that exemplifies the requirements to be considered a best edited film by a student.
- 4. Best Cinematography** - Teachers will submit 1 film that exemplifies the requirements to be considered a film with the best cinematography by a student.
- 5. Best Actor/Actress** - Teachers will submit 1 film that was submitted in any of the film categories that exemplifies an individual as the best actor/actress in a film. *Please add the name of the person nominated to the name of the file so they are identifiable*
- 6. Best Comedy** - A film created that demonstrates use of comedy and filmmaking principles as required in a film/media class.
- 7. Best Drama**- A film created in a film production class that demonstrates the use of drama and filmmaking principles as required in a film/media class.
- 8. Best script**- One script, written by a student in a film/media class that demonstrates the ability to be produced and has been completed in class. Proper Formatting, grammar and plot development will be evaluated and film should also be submitted.

9. Best Original Score - An original song created for a film in a film production class. All content must be original and film should also be submitted.

10. Best Experimental Film -A film submitted that re-evaluates modern and classic filmmaking conventions and explores non-narrative forms and alternatives to traditional narratives or methods of storytelling. Time limit: 2 to 10 minutes

11. Best Suspense Film - A film created in a film/media class that demonstrates the best uses of suspense principles as required in the genres of horror/thriller/psychological/mystery within a film/media class.

12. Best Action Film - A film created in a film/media class that demonstrates the best uses of action principles and in which the protagonist is thrust into a series of events that include fast movement, physical feats, frantic chases, and grand exploits and overcoming obstacles.

13. 5 Day Film - 1 film chosen by your school that was submitted for the 5 day film contest that was created by students in a film program. 5 Day Challenge criteria will be given to the students at the appropriate time. Time limits - 3 to 5 minutes

14. Viewers Choice- One film submitted that the audience will determine if it is the best. This will be done by an online polling system. Teachers from each school will nominate one film.

TV PRODUCTION

While a staff member may be involved in your Media/TV Production Videos, they cannot win an award. Please make sure that the main actor is a current student in your school. They do not have to be in your class, however, all of the production work (producing, writing, directing, editing, etc.) must be completed by students in your Intro, TV, or DV&E class. No EPAs can win an award, or should be directing, editing, or writing your project.

GENERAL CATEGORY RULES:

- Only a student enrolled in a Media I,II, or III class during the 2019-2020 school year may enter the TV Production categories, *unless otherwise specified*
- Time limits for each TV Production category are listed with each description in this form.
- A school may only submit one entry for each category.
- Any one particular video should only be eligible for one media category, unless that submission is a compilation piece (such as Best Anchor, Reporter, etc). Any one complete video submission will not be allowed in multiple categories.

TV PRODUCTION CATEGORIES & DESCRIPTIONS

1. Best TV Director - This award is for a student who exemplifies and demonstrates the talents of a News Director with Video Production. One student will submit a video essay explaining why they deserve to be selected for this award along with footage of their accomplishments and samples of the programs or videos they have directed. (3 minutes).

2. Best Media Video Editor - A collection of work which demonstrates a student's talents in the art of editing in their Media Course. Maximum of 5 minutes.

3. Best News Package - A TV news/journalistic report package which exemplifies the criteria of a proper package and tells a clear, informative and entertaining story and features interviews, standups, b-roll and is visually appealing. Maximum of 5 minutes.

4. Best Community Outreach - A video which demonstrates and clearly expresses the meaning of a particular topic with the school's surrounding community. This report/documentary/package/interview will feature insight into a particular topic which is of concern or interest to the community and highlights the issues/topic and provides its audience with significant information regarding the topic. May not exceed 5 minutes.

5. Best Use of Faculty - Demonstrate through a method such as: commercial, interviewing, performance, promo, package, etc.) a video production that utilizes faculty for informative or entertaining aspects. Use of faculty enhances the overall effect of the video submitted. May submit a sample or a video in its entirety. May not exceed 5 minutes.

6. Best Arts Package - A TV studio or news report which covers the broad category of “performing arts or related arts” in the school. This may include areas such as Drama, Dance, Music, Arts and Media. Students will exemplify knowledge of interview skills, b-roll, sound, technical aspects and presenting a story to its target audience. Report may not exceed 5 minutes.

7. Best Sports News Package - A TV studio or news report which covers the broad category of “sports”. This may include, but is not limited to subjects concerning-high school, community, college, professional, individual athletes or reviewing of those subjects. Students will exemplify knowledge of interview skills, b-roll, sound, technical aspects, presenting a story to its intended audience. Report may not exceed 5 minutes.

8. Best Hallway Interview - a TV News report which features spontaneous “in the field” interviews with students, teachers or citizens in their respective school or community concerning a variety of topics of their choice with an ‘in the street’ approach. Outside the studio. May not exceed 5 minutes.

9. Best Cross-Curricular Video: - Video submitted should include why or how two or more departments throughout the school or district work together to accomplish a unified goal. Not to exceed 4 minutes.

10. Best News Stand-Up- A video or collection of work which demonstrates a news reporter’s ability to clearly articulate and explain to an audience the details and importance of a news story ‘in the field’. Maximum of 5 minutes.

11. Best News Anchor- A collection of work which demonstrates a studio news anchor’s ability to deliver a news story in an entertaining and informative manner, while clearly articulating the importance and meaning of the story to their target audience. Does not necessarily have to be sitting at a desk, but must be in studio. Submission may not exceed a maximum of 5 minutes.

12. Best Formal Interview - A display of interviewing skills by a student in a formal interview setting. Introduction, questions and exit should be well thought out and delivered effectively. Body language and vocal techniques should be accounted for. Submission should not exceed 5 minutes. *This interview should **not** resemble a report package/man on street interview*

13. Best Commercial- Can cover a wide array of topics but ultimately must sell a product, course, service or concept to its target audience effectively. Should include necessary elements such as location, prices, dates, etc. if applicable. Should not exceed 1 minute 30 seconds

14. Best PSA - A video production which attempts to demonstrate to a specific or broad audience a topic which is a social issue. The video should be compelling, informative and effective as a commercial and as a teaching tool. May not exceed 1 minute 30 seconds

15. Best Promo Video - A video which highlights and promotes the aspects of an event, meeting or social happening at a school or within the community. Maximum of 3 minutes.

16. Best Sports Video - Any type of Broadcast News or Promotional Video which covers the topic of sports (team sports team promo, recruiting sports video, season highlight reel) Maximum of 5 minutes.

17. Best Music Video - *Open to Film & Media students* Using school appropriate copyrighted or royalty free music, students must attempt to tell an entertaining and effective story visually to an audience through original content. Video should demonstrate a knowledge of the technical skills as well as an ability to work with actors, art, locations, effects and a wide array of equipment and visual techniques. If using copyrighted music, song MUST be cited at the end of video or it will not be judged. Video submitted must be a minimum of two minutes and may not exceed 5 minutes.

18. Best School Spirit - A video which demonstrates the pride and spirit of their school in any style of video production. (Promo, Report, Commercial, Music video) Maximum of 5 minutes.

19. Best Production Tag - an identifying intro graphic / video of a personal production company logo. Should be creative, purposeful and fluid. No shorter than 5 seconds - May not exceed 10 seconds.

20. Best Instructional Video - Submissions must emphasize the importance, power and creativity behind teaching, learning and a variety of school environments. Video should have a target audience in mind and display a mastery of video production. Not to exceed 5 minutes

MISCELLANEOUS CATEGORIES

21. Best Animations - *Open to students in media, film, photo and animation classes*

Animations must display a mastery of any form of digital or visual animation styles. Submissions should focus on storytelling, continuity, use of software applications, camera and subject placement as well as story and surrounding elements that will make the submission a well rounded piece of work. Minimum of 1 minute - Maximum length of 3 minutes.

22. Best SPFX - *Open to film or media submissions* (special effects) An entertaining and appropriate display of Visual Effects by technical or manual methods. A sample or project must be at least 30 seconds in length and no longer than 2 minutes. FXs must enhance the overall purpose of the video submitted.

23. Best Audio Voiceover Production (previously Audio Mixing) - A voiceover in the genre of a pre-existing sample from a live action film (non-animated) that dates prior to 1990. This production should demonstrate a knowledge of vocal delivery, recording equipment and intended audience. Minimum of 1 minute - maximum of 2 minutes sample length.

24. Best Radio PSA - An audio public service announcement which attempts to address a topic or social issue to a specific or broad audience. The project submitted should be compelling, informative and effective not with its information but also with the methods used to deliver the information. May not exceed 1 minute 30 seconds

25. Best Photography Gallery - Photographs taken for school purposes, set to appropriate music. Examples shown may focus on a theme or a variety of subjects BUT display a mastery shot composition, lighting, focus, color, lines and shapes. Only basic filters may be added to the photographs. No other Photo manipulation will be accepted. Submission must consist of at least 10 photos and may not exceed 2 minutes and 30 seconds. *Digital Photography Classes are eligible for this category.

26. Viewers Choice - Teachers will select 1 video which they feel is their strongest video production. This topic may cover a variety of topics and be supplied in any video production format. The submitted video may not be submitted already in another category. The final videos will be judged by the audience using an online polling system. Submission may not exceed 5 minutes.

BONUS CATEGORIES - **These do not count toward the total for Best In Show**

27. Five Day Film - Due date to be announced and posted by your media teacher. 1 film will be chosen by your Media and Film Instructors to represent your school in the EGGIE 5 Day film Contest. Submission must be created by students in a media or film program and include a list of shots, quotes, camera movements, plots, etc. Form will be at the bottom of this doc.

28. Best Media Club Video - A video produced by the Media Club of each school, can be any genre or style, but must not exceed 5 minutes in length. The video needs to have been recorded during the media club activity period time.

29. Heart and Soul award- Media - One nominee will be submitted from the media courses, and one from the film field by the media or film teacher from each school in the GEHRHSD that exemplifies the traits expected of a film and media student. Teachers will submit one name and a brief bio about the student in using a Google Doc Form.

30. Heart and Soul award- Film - One nominee will be submitted from the media courses, and one from the film field by the media or film teacher from each school in the GEHRHSD that exemplifies the traits expected of a film and media student. Teachers will submit one name and a brief bio about the student using a Google Doc Form.

31. Best Documentary - ***Open to both Film and Media students*** A film created that demonstrates use of documentary filmmaking principles as required in media and film classes. Film time limit between 3 and 10 minutes.

32. *Alumni Award- Each school will present 1 trophy in the field of media, and 1 trophy in the field of film, to an alumni of their choice who best exemplifies the standards of their program and has pursued a career in the industry. Schools are responsible for selecting their alumni, creating criteria for the winners and inviting them to the event to accept their award. EJ and Uecker will present these awards.

- BEST IN SHOW (Film)
- BEST IN SHOW (Media)